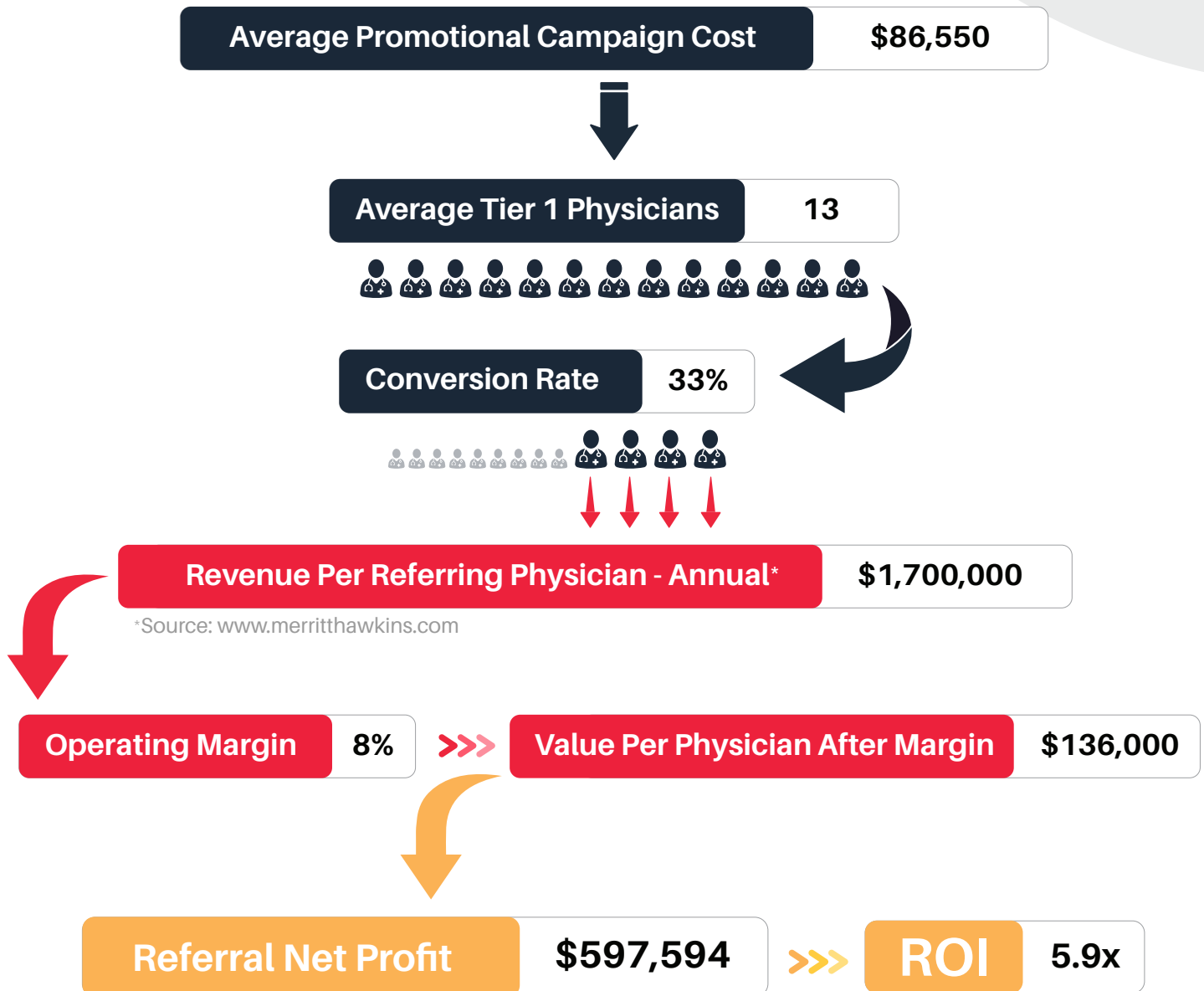


mDNA™ Reporting ROI Analysis

Gain Deeper Insights into Your Target HCP Audience

BroadcastMed's mDNA™ Reporting, powered by our proprietary MD-ID™ tracking technology, goes beyond traditional web analytics to show you the exact identities and digital behavior of those health care professionals (HCPs) engaging with your website. Our new enhanced data system demonstrates tangible ROI from physician marketing initiatives by identifying leads for referrals and sales.



Schedule a Demo

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