



BroadcastMed Institutional Masters Series

BroadcastMed is proud to present our Institutional Masters Series spotlighting the top physicians at the nation's leading healthcare institutions doing what they do best.



WHAT'S INCLUDED FOR YOUR ORGANIZATION



One Portable Broadcasting Kit (PBK) leased at no charge to capture content and feeds directly from the OR



18 Total Surgical Events – 12 Monthly Live Programs, & 6 additional Live or On-demand programs – All produced by BroadcastMed's dedicated Production Team



An Institutional Branded Channel to host all your surgical programs & content that features call to actions that drive strategic goals (i.e. refer a patient)



All Live events will be promoted to relevant segments of our over 900,000 AMA-verified physician membership



Deep data analytics on all physicians that watch and engage with your digital programs and content



HAVE **POTENTIAL INDUSTRY SPONSORS** TO HELP SUPPORT YOUR SERIES?

WHAT'S INCLUDED FOR YOUR INDUSTRY SPONSORS



Prominent opportunities for sponsor branding including but not limited to:



Branded E-mail Promotion



Sponsor video Pre-Roll



Video Watermarks



Resources and out links included
on webcast page



Sharing of the deep data analytics on all physicians that watch and engage with
your digital programs



For more information contact:

Patrick Upton, Assoc. Director Business Development

Pupton@BroadcastMed.com