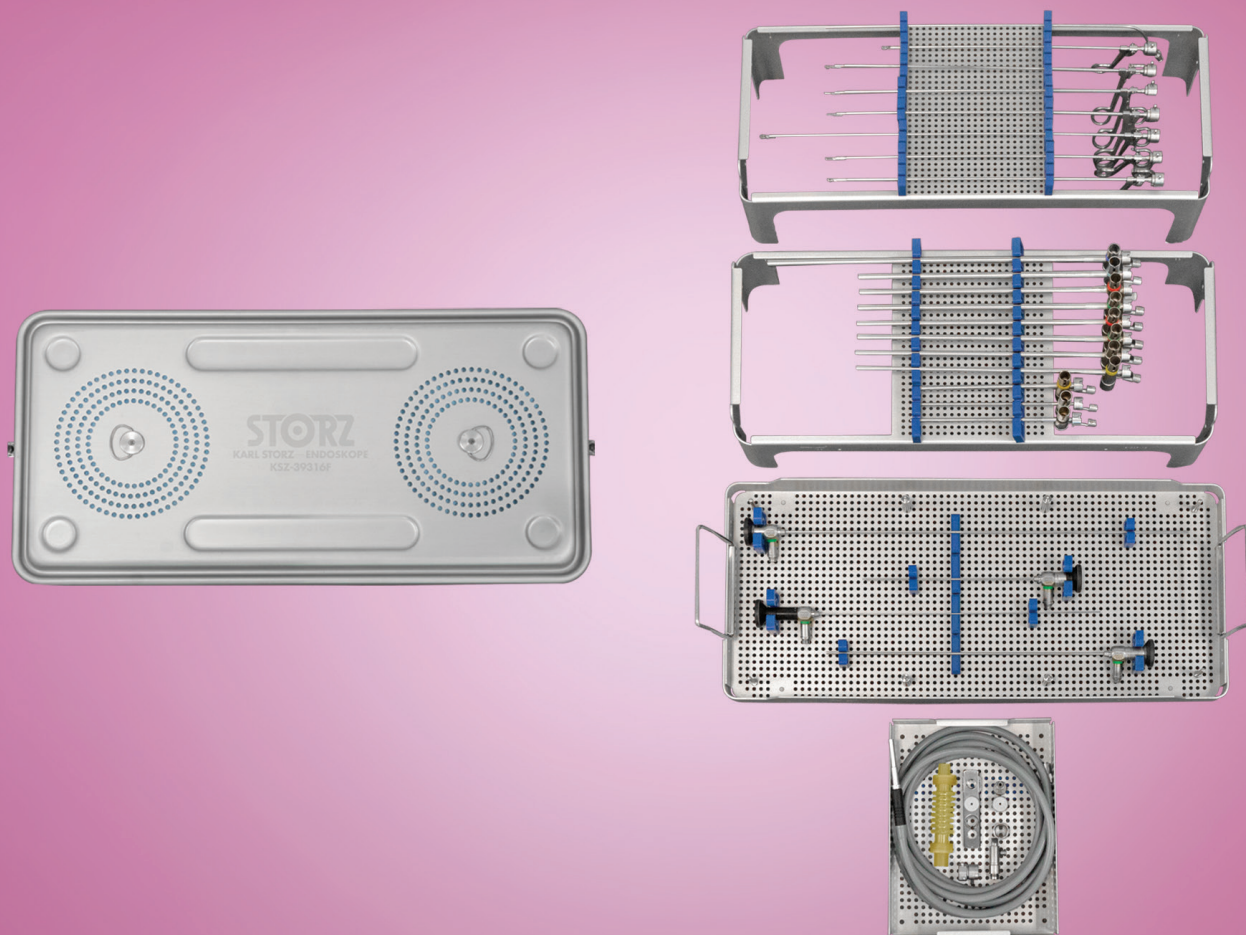


STILL STORING BRONCHOSCOPY INSTRUMENTS IN YOUR AIRWAY CART?



Now, There's a Better Way

Do you have the most effective process in place to ensure fast, complete assembly of required instrumentation? This is critical in a potentially lifesaving procedure.

- Foreign body aspiration accounts for over 17,000 pediatric emergency room visits each year¹
- Approximately 3,000 deaths occur in the U.S. annually as a result of foreign body aspiration.²
- Annual overall inpatient costs associated with pediatric bronchial foreign body aspiration is approximately \$12.8 million.³

KARL STORZ offers you a better way to prepare in advance for these life-threatening situations.

STORZ
KARL STORZ—ENDOSKOPE

STILL STORING BRONCHOSCOPY INSTRUMENTS IN YOUR AIRWAY CART?

Now, There's a Better Way

Make the switch from an airway cart to container to:

- Decrease assembly time that can impact morbidity and mortality rates associated with foreign body aspiration
- Implement consistent, transparent product usage and procedures to reduce variations
- Ensure sterility and proper storage that comply with guidance of current regulatory authorities

Staff Training & Adoption Measurement Solutions

KARL STORZ offers a variety of solutions for on-site support, equipment maintenance and training, including:

- On-demand In-Service Videos for new staff or to refresh existing staff
- Reference posters for instrument specifications and assembly
- IAHCMM-accredited in-services provided by KARL STORZ
- Field Service Technicians to perform preventive maintenance and to provide comprehensive service reports



Contact your local KARL STORZ representative to learn more about switching to a KARL STORZ Container System, or call 1-800-421-0837 for more information on KARL STORZ products.

1. Sandhofer MJ, Salzer H, Kulnig J. Foreign body aspiration – Sometimes a tough nut to crack. *Respiratory Medicine Case Reports*. 2015;15:18-19. doi:10.1016/j.rmcr.2015.03.005.
2. Foreign Body Aspiration in Children: Diagnostic and Therapeutic Role of Bronchoscopy. Wojciech, K, Korecka, K, and Dzielicki, J. *Pediatric Surgery International* 27.8 (2011): 833–837. Accessed. Nov. 26, 2014.
3. Kim, I. A., Shapiro, N. and Bhattacharyya, N. (2015), The national cost burden of bronchial foreign body aspiration in children. *The Laryngoscope*, 125: 1221–1224. doi:10.1002/lary.25002

It is recommended to check the suitability of the product for the intended procedure prior to use.

KARL STORZ SE & Co. KG
Dr.-Karl-Storz-Straße 34, 78532 Tuttlingen/Germany
Postbox 230, 78503 Tuttlingen/Germany
Phone: +49 (0)7461 708-0
Fax: +49 (0)7461 708-105
E-Mail: info@karlstorz.com
www.karlstorz.com



KARL STORZ Endoscopy-America, Inc.
2151 East Grand Avenue
El Segundo, CA 90245-5017, USA
Phone: +1 424 218-8100
Phone toll free: 800 421-0837 (US only)
Fax: +1 424 218-8525
Fax toll free: 800 321-1304 (US only)
E-Mail: communications@karlstorz.com